Spatial Analysis

The built spaces of our world have communicative and experiential properties embedded in their design. You will be visiting a themed space and writing a 2,000 word essay analyzing it through the lens of our readings and class discussions.

Your essay should make a clear argument about some aspect of the site and support it with evidence based on your observations (and any outside research you might want to pull in). You’re also welcome to address both successes and/or failures of the site. For example, “The NASCAR Hall of Fame tells the story of the history of the sport through changing technology.” You can talk about both your own experience and your observations of others.

When you visit your site, pay attention to things like:

- its intended audience(s)
- how people are using it
- what kind of message it conveys (either intentionally or unintentionally)
- the structure and organization of architecture and the objects within
- places, objects, or exhibits for interaction
- patterns of movement
- wayfinding & signage

(In addition to “people,” I suggest using words like visitors, participants, and guests.)
Requirements:

- You must include at least three photos you have taken of your chosen themed space
- 2,000 words, 1.5x spaced
- You must reference Venturi & Scott Brown, Eco, Huhtamo, and Marling
- Include your last name and the page number on every page in the header of your document
- Submit as Word document with a filename of yourlastname_3710-a2.docx

Please use the Chicago style Author-Date citation format for in-text references (the second tab on this page) http://www.chicagomanualofstyle.org/tools_citationguide.html

Assignments are due through T-Square by Thursday, 11:59pm October 9th