

MARIAM ASAD

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EDUCATION

Georgia Institute of Technology | 2009 – 2011

Master of Science, Digital Media (expected May 2011)

Master's Thesis: "Making It Difficult: Modernist Poetry and Game Design"

Final GPA: 3.8/4.0

York University | 2005 – 2009

Bachelor of Arts (Honours), English Literature and Communications

Summa Cum Laude; Dean's List; Final GPA: 8.1/9.0

WORK EXPERIENCE

Georgia Institute of Technology | 2009 – Present *Graduate Student Researcher*

Virtual ethnography in Second Life. Fastidious attention to detail, working under constant pressure and deadlines. Self-motivated and self-reliant, collaborating with academic and corporate teams.

Clearstone Central Laboratories | 2007 – 2009 *Project Assistant*

Technical support (phone), equipment troubleshooting, solely responsible for Sunday operations, coordinated international clinical trials, miscellaneous administrative skills.

SKILLS

Knowledgeable in Photoshop CS3+, Illustrator CS3+, Flash CS3+, Dreamweaver CS3+, MSOffice 2010, HTML5, CSS3, jQuery, both OSX and Windows platforms.

Experience with Premiere CS5, Actionscript 3, Processing, JavaScript, XML, PHP.

Game design (rule sets, game mechanics, level design).

UI basics (wireframes and layout design for web, devices, print).

Principles of visual design (prototyping, typography, interface design).

Ethnographic methods (participant observation, field notes, data analysis).

Writing (academic, web, editorial).

PROJECTS

All projects can be viewed on www.iammariam.com

The Living Room

Installation piece. Designer, production assistant. Participant interacted with the space through a head-mounted display. Design included tape art, projected video, live camera feed, and custom Flash UI.

Vaudevilloscope

Group project. Designer, video editor. Digitally remediates a zoopraxiscope and evokes the golden age of Vaudeville. Features original footage and AS3 back-end.

Arrested Development Anti-Map

Solo Flash project. Experiment in mapping something 'un-mappable.' Visualizes the running jokes from my favorite television series *Arrested Development*.

INTERESTS

Drop7, rollercoasters, shawarmas, Clone High, VVVVVV, 7&7s, public transit systems